Greater Pittsburgh Chapter GCSAA
GOLF COURSE SUPERINTENDENTS ASSOCIATION OF AMERICA

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LEADING THE NEXT GENERATIONS

MIKE MUETZEL

MX Marketing, Management Solutions

JANUARY 18, 2010

Four Points Sheraton Pittsburgh North
910 Sheraton Drive, Cranberry, PA 16046

7:00 – 7:45 Registration

7:45 – 8:00 Introduction

8:00 – 12:00 Morning Session

- Employees…Who are they?
- Characteristics of Generation X/Y
- Employee Productivity – The New Solution
- Teams for Today's Employees
- Stages of Team Development
- Leadership Styles
- Leaders vs. Managers

12:00 – 1:00 Lunch

1:00 – 5:00 Afternoon Session

- Hiring and Firing the Next Generations
- Solutions, Culture vs. Programs
- Mission-Centric Organizations
- Keys to Successful Human Capital Management for Tomorrow
- Employee Solutions for Golf and Club Facilities
- Generation X Membership
- Exams
- Questions and Answers

.70 GCSAA EDUCATION POINTS HAVE BEEN APPROVED